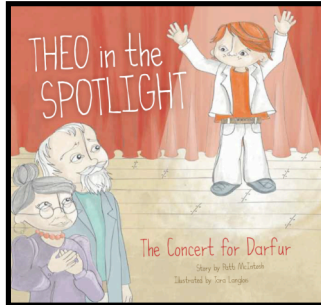


Theo in the Spotlight:

The Concert for Darfur

Story by: Patti McIntosh
Illustrated by: Tara Langlois



Theo in the Spotlight is the story of Theo, a regular soccer-playing kid, who – almost overnight – became Theo: global activist, international philanthropist... soccer-playing kid.

After learning about civil wars, refugees, and humanitarian emergencies, Theo wanted to help. Theo began researching these topics, and found organizations that help children suffering from hunger and malnutrition. Theo decided to help the people in war-torn Darfur.

When Theo's grandparents tell him about George Harrison's Concert for Bangladesh, he is inspired. He decides to create The Concert for Darfur – Grade 4-style. Gathering friends and classmates to help with publicity, flyers, stage management, and accounting, Theo pulls off a very successful event.

With the steps necessary to complete the event, job profiles, and an inspiring hero, *Theo in the Spotlight* will teach kids that they can make a difference in their world. Inspired by Mark, a "real-life Theo" from Toronto, ON, and the Junior Global Citizens' Club, this book will pass on a positive message to youth about their role in the world. Theo and readers learn:

- much can be accomplished when friends ask friends for help
- not to be overwhelmed – there are many problems in the world. Pick one thing you really care about and tell people about it
- sometimes it's important to step into the spotlight



For further information, please contact:
Sarah Stevens, Publicist
MDG & Associates
416-368-3763 / sarah@mdgassociates.com