

# Lesson #1: The Campaign Poster

We see posters everywhere! We see them outside on lampposts, on buildings and on notice boards. We see them inside in schools, in libraries and in office buildings. Posters are good to make if you want lots of people to see what your message is. Here is how we can make really good posters. So lots of people will see them!

1. Print off the page of letters and symbols that you will use to make your own poster. The page includes:

- (a) the letters to spell "Spread the Peanut Paste Prescription (or the P.P.P. for short)"
- (b) symbols from the book including the MUAC bracelet, footprints, picture frames, hearts, and xxoo's

TIP: Why use symbols on your poster? Symbols are shortcuts to give meaning. For example, the MUAC bracelet symbolizes that malnourished children being cared for and xxoo symbolizes hugs and kisses!

2. Colour or decorate the letters and pictures however you like:

- (a) You can use pencil, crayons, paint, felt pens whatever you like!
- (b) Maybe you want to use the colours red, green and yellow because they have special meaning in Ollie's story

TIP/HINT: Red, green and yellow are the colours on the MUAC bracelet. Green means "healthy" and yellow means "go." Get it? Colours can symbolize meaning, too!

3. Cut out the letters and symbols and arrange them in an interesting way on a large sheet of paper.

TIP/HINT: When placing the letters and pictures on your posters, think of the letter "Z". When people look at posters they usually start in the top left corner, then make their way to the top right, then down to the bottom left, then bottom right. Like the letter "Z"!

4. Mail your poster to me (Ollie). You can also get someone to help you scan it and e-mail it to me if that is easier.

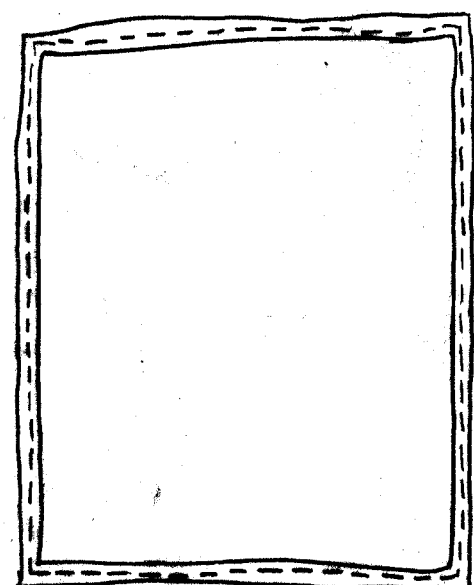
## I LOVE CREATIVE IDEAS!

Trace the letters and symbols onto different types of paper to incorporate different textures and colours. (TIP: Different textures and colours give different feelings.)

Use your own footprint by tracing it with a coloured pencil. You could even paint the bottom of your foot and step on the page!

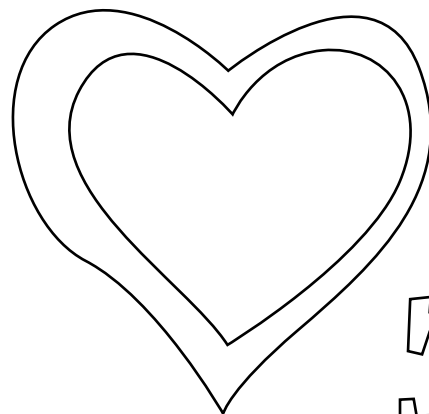
Add elements of your own. You can draw a picture. Go freestyle! Express your feelings about children and malnutrition and the importance of the Peanut Paste Prescription!

Spread  
the  
Peanut  
Paste



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Prescription



xxoo

